8-9 December

# BERLIN 2011

THE REGULATION OF FOOD SUPPLEMENTS IN EUROPE How much harmonisation is needed?











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There have been many achievements in regulatory harmonisation over the last two decades, in particular since the Food Supplement Directive came into effect. However, without a doubt, there is still a lot to be done before the European Union regulatory framework for food supplements is complete.

The question of how to set maximum permitted levels of vitamins and minerals has already been intensively debated, but there seems to be further need for discussion. Furthermore, there are still open issues relating to the implementation of the health claims Regulation. The current discussions focus on the appropriate scientific evidence and the translation of the scientific data into information that the consumers will understand. The next big challenge in the claims debate will be how to deal with the assessment of botanicals. Furthermore, increasing focus is turning to the scientific and regulatory issues related to the use of non vitamin and mineral ingredients in food supplements. With all these developments in the EU regulatory environment and many more that are being carried out at EU level, which will have an effect on the sector it begs the question as to just how much harmonisation is enough?

In view of this, five associations are combining their expertise to bring together leading regulatory authorities, scientists and industry representatives to address the future regulatory framework for food supplements in Europe. The international conference is organised by the German Federation of Food Law and Food Science (BLL), the European Responsible Nutrition Alliance (ERNA), the European Federation of Associations of Health Product Manufacturers (EHPM), the European Botanical Forum (EBF) and the International Alliance of Dietary/Food Supplement Associations (IADSA).

This event is a follow-up event to the conference "Food Supplements in Europe: Challenges for the Future" held in 2005. As a high level meeting with renowned speakers the upcoming conference will once again be a forum for discussion and exchange of ideas and solutions regarding the development of food supplement legislation in the EU.

How much harmonisation is needed?

THURSDAY 8 DECEMBER 2011

### **WELCOME & OPENING**

10.30 - 10.40	Welcome and introduction by the organisers Professor Matthias Horst, General Director, German Federation for Food Law and Food Science
10.40 - 10.50	Opening address by the German Federal Ministry of Food, Agriculture and Consumer Protection Bernhard Kühnle, Director General, German Federal Ministry of Food, Agriculture and Consumer Protection

# SESSION 1: THE REGULATION OF FOOD SUPPLEMENTS IN THE EU – EXPERIENCES AND FUTURE PROSPECTS

Chair: Professor Matthias Horst, General Director, German Federation for Food Law and Food Science

12 /5 1/ 00	Lunch
12.10 - 12.45	Discussion
11.40 – 12.10	Food supplements in Europe – An industry perspective Dr. Udit Batra, President, Merck Consumer Health Care
11.20 – 11.40	Food Supplements regulation in the EU Dagmar Roth-Behrendt, Vice-President of the European Parliament
10.50 - 11.20	Successful harmonisation of the food supplements market in Europe Basil Mathioudakis, Head of unit, DG Sanco, European Commission

#### 12.45 – 14.00 Lunch

# SESSION 2: MAXIMUM LEVELS FOR VITAMINS AND MINERALS

Chair: Professor Peter Stehle, Department of Nutrition and Food Sciences, University of Bonn

14.00 – 14.30	Risk management approaches to the setting of maximum levels of vitamins and minerals in food supplements for adults and children Professor David Richardson, Scientific Advisor of CRN UK
14.30 – 15.00	Risk assessment of nutrients Professor Alfonso Lampen, Head of Department Food Safety, Federal Institute for Risk Assessment
15.00 – 15.30	Compatibility of maximum levels for food supplements and fortified food Professor Peter Aggett, School of Health and Medicine, Lancaster University
15.30 – 16.00	Coffee break
<b>15.30 - 16.00</b> 16.00 - 16.30	Coffee break  Setting maximum levels for vitamins and minerals: The French case Guillaume Cousyn, Unit Nutrition and FIC, Ministry of Economy, Finance and Industry
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FRIDAY 9 DECEMBER 2011

### **SESSION 3: HEALTH CLAIMS**

Chair: Peter van Doorn, Chairman, European Federation of Associations of Health Product Manufacturers

09.00 - 09.25	Experiences with the health claims regulation – Challenges from the perspective of EFSA Catherine Geslain-Lanéelle, Executive Director, European Food Safety Authority
09.25 – 09.50	Latest developments and perspective of the claims regulation Basil Mathioudakis, Head of unit, DG Sanco, European Commission
09.50 – 10.25	Coffee break
10.25 – 10.50	Do we need evidence based nutrition for health claims? Professor Hans Biesalski, Department of Biological Chemistry and Nutrition, University of Hohenheim
10.50 – 11.00	The view of the European Parliament (video presentation) Marian Harkin, Member of the European Parliament
11.00 – 11.15	Impact of the nutrition and health claims regulation: An industry perspective Martina Simova, Medical Director, Walmark
11.15 – 12.00	Round table
12.00 – 13.10	Lunch

### SESSION 4: BOTANICALS AND OTHER SUBSTANCES IN FOOD SUPPLEMENTS

Chair: Vittorio Silano, Chair of the Scientific Committee, European Food Safety Authority

<ul> <li>13.10 – 13.30 How to asses health claims for botanicals Professor Mauro Serafini, Department of Plant Biology, University of Rome</li> <li>13.30 – 13.50 Harmonisation in the case of botanicals – Prospects, challenges and limits? Dr. Helmut Tschiersky-Schöneburg, President, Federal Office of Consumer Protection and Food Safety</li> <li>13.50 – 14.10 The regulatory system for botanicals in Belgium – The cutting edge? Joris Geelen, Expert plants, Federal Public Service for Health, Food Chain Safety and Environment of Belgium</li> <li>14.10 – 14.30 The PlantLIBRA-program – First results and perspective Professor Patrizia Restani, Department of Pharmacological Sciences, Università degli Studi di Milano</li> <li>14.30 – 15.15 Panel Discussion</li> </ul>	CONCLUSION	
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	13.10 - 13.30	

German Federation for Food Law and Food Science

Tanja Karasch, Chair of the Food Supplement Working Group within the



15.15 – 15.30

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# CONFERENCE VENUE AND ROOM BOOKING

#### **VENUE**

The International Food Supplements conference will take place at the:

## Hotel Meliá Berlin

Friedrichstrasse 103, 10117 Berlin, Germany

The Meliá Berlin enjoys a magnificent central downtown location next to the river Spree and very close to all major attractions in Berlin. It is situated in the heart of Berlin, at the corner of Friedrichstrasse and Am Weidendamm, located near the underground metro and city train station "Friedrichstrasse" only one stop away from central station "Berlin Hauptbahnhof" and only 9 kilometers from airport Berlin-Tegel and 15 kilometers from airport Berlin-Schoenefeld.

## **ROOM BOOKING AND RATES**

Block reservation has been made at the Meliá Hotel Berlin. The special rates for conference participants are:

Meliá guestroom single occupancy	97.00€
Meliá guestroom double occupancy	107.00€

For reservation please use the hotel reservation form posted on the website **www.bll.de**. This form should be sent directly to the Meliá Hotel Berlin per fax or e-mail.

Rates are quoted per room per night and include national taxes (breakfast is excluded). The prices are valid only for a limited allocation and special time period.

### **ALTERNATIVE HOTELS**

The following hotels are also located in the Friedrichstrasse and within walking distance of the Meliá Hotel Berlin.

### Hotel NH Berlin Friedrichstrasse

Friedrichstrasse 96, 10117 Berlin

Phone: + 49 (0) 30 206 266-0 E-mail: nhfriedrichstrasse@nh-hotels.com

Fax: + 49 (0) 30 206 266-933 Website: www.nh-hotels.de

### Hotel MARITIM proArte

Friedrichstrasse 151, 10117 Berlin

### Hotel Eurostars Berlin

Friedrichstrasse 99, 10117 Berlin

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# **REGISTRATION**

You will find the registration form on our website **www.bll.de**. After completing the registration form, you will receive a confirmation. Registrations will be considered on a "fist-come first-served" basis. The number of participants is limited to 200. Please note that BLL is unable to accept payments by credit card. An invoice will be issued.

Please note that the conference language is English.

We advise registration before 18 November 2011.

#### **REGISTRATION FEES**

Earlybird registration	<b>830€</b> until 12 October 2011
Earlybird registration incl. social programme	<b>885€</b> until 12 October 2011
Registration	<b>1,030€</b> after 12 October 2011
Registration incl. social programme	<b>1,085€</b> after 12 October 2011

Conference fee is tax-free; contribution for the social programme incl. VAT. Conference fees cover: Participation, documents (printed version), food and refreshments.

#### **CANCELLATIONS**

If a registration is cancelled before 18 November 2011, a handling fee of  $150 \in$  will be charged. Please note that no refunds can be made after 18 November 2011.

# SOCIAL PROGRAMME

All participants are invited to our get-together and dinner on Thursday 8 December 2011 starting at 6.30 p.m. at the **Humboldt-Box** (www.humboldt-box.com). The Humboldt-Box is a new landmark in Berlin located centrally at the Museum Island. This temporary exhibition centre is situated where the Berlin palace once stood, and is constructed to present various projects to local and international visitors. Upon completion of the Berlin Palace-Humboldtforum (probably in 2019) the Humboldt-Box will be dismantled.

Our social event will take place in the sky lounge of the Humboldt-Box on the fourth floor, offering beautiful views on Berlin's Cathedral and the busy night-life around Berlin's magnificent boulevard 'Unter den Linden'.

Don't forget to indicate whether or not you intend to participate in the social event whilst filling out the registration form!

## **CONTACT DETAILS**

Conference Secretariat, BLL Claire-Waldoff-Straße 7 10117 Berlin, Germany

Fax: + 49 (0) 30 206 143-223 Website: www.bll.de

Updated information on the conference programme will be provided on the BLL website **www.bll.de**.